



Cypress Creek Greenway Case Study

Stakeholder Advisory Group Meeting

February 22, 2013



Today's Agenda

- **Introductions**
- **Overview of work to date**
- **Public outreach update**
- **Benefits Model results**
- **Next steps**
- **Adjourn**



Work to Date

- *Draft Tasks 1 and 2 Report*
- *Ongoing implementation of Public Involvement Plan*

Public Outreach Update

- Flyer
- Facebook page
- Survey
- Small group meetings
- Public open houses



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Cypress Creek Greenway Case Study
2 likes · 2 talking about this

Community
The Cypress Creek Greenway Case Study will explore creating a continuous, connected trail and park system along Cypress Creek in northwest Harris County.

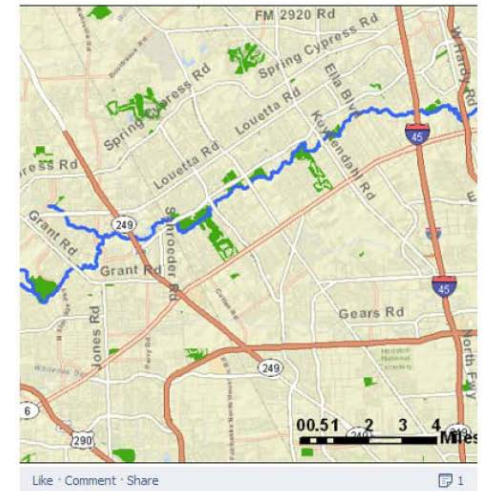
About Photos Likes

This is a screenshot of a Facebook post. The top part shows a photograph of a paved greenway path with people walking and cycling, bordered by trees and grass. Below the photo is the post's header with the title 'Cypress Creek Greenway Case Study' and engagement metrics. The main text describes the project as a trail and park system along Cypress Creek. At the bottom, there are buttons for 'About', 'Photos', and 'Likes', with the 'Likes' button showing a count of 2.

Cypress Creek Greenway Case Study
Tuesday

The Cypress Creek Greenway Case Study is investigating options for implementing the Cypress Creek Greenway, a continuous system of trails, parks and open space that would follow the course of Cypress Creek nearly 40 miles from Spring Creek, north of Bush Intercontinental Airport, to west of U.S. Highway 290 in northwest Harris County. This study has been undertaken as part of the larger Bayou Greenways Initiative. The work is being funded by a federal grant administered by the Houston-Galveston Area Council as part of its Regional Plan for Sustainable Development. The Houston Parks Board is the local project sponsor of this Case Study.

A Stakeholder Advisory Group of individuals from local business, government and community organizations has been assembled to provide guidance and feedback to the consultant team of CDS Market Research and Marsh Darcy Partners during the study process. Community members along the Cypress Creek Greenway study area will be encouraged to provide their input about priorities for the Greenway through online surveys and in-person public meetings during the study period which concludes in early May 2013. Watch here for announcements of public meetings.



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This is a map showing the proposed Cypress Creek Greenway route in northwest Harris County, Texas. The route is highlighted in blue and follows the course of Cypress Creek. Key roads shown include Spring Cypress Rd, Louetta Rd, Grant Rd, Jones Rd, and FM 2920 Rd. Major highways like I-45 and I-290 are also visible. A scale bar at the bottom right indicates distances up to 4 miles.

Benefits Model

Separate presentation by John Havenstrite on the Cypress Creek Greenway Benefits, including :

- Recreation
- Health
- Vehicle Operating Cost Savings
- Crash Reduction
- Air Quality
- Carbon Sequestration
- Ecosystem Services
- Property Values



Next Steps

- Consultant activities planned
- Next SAG meeting – March 29?





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Thanks for participating!

