

Sustainable Communities Goals: **How Goals were Condensed into 12 Succinct Goals**

This paper illustrates how the goals presented in November 2011 to the workgroups were condensed down into 12 goals that will be presented to the general public during public meetings February through March 2012. There are four stages to this process that will be discussed in the following pages.

- 1) Draft Goals as of November 2011
- 2) Merging Goals into the “People, Places, and Prosperity” Framework
- 3) Eliminating Overlap and Redundancy by Condensing Goals to 12
- 4) Draft Goals for Public Input



1) Draft goals as of November 2011

The following goals were presented to the workgroups in November. The bolded words begin to highlight some theme similarities between goals.

	Housing (H)	Economic Development (ED)	Environment (EV)	Healthy Communities (HC)	Transportation (T)
1	Communities across the region have diversified housing stock that provides quality housing choice that meets the needs of the region’s population, including the needs of the elderly, disabled, and low income populations.	Communities pursue resilient, adaptable, and diverse economies.	The region’s ecosystem provides healthy and adequate water, air, soil and food resources for current and future generations of people, wildlife and other living things.	The region’s residents of all ages are physically and mentally healthy and lead healthy lifestyles through access to quality and affordable healthy food, healthcare, aging services, and exercise.	Prioritize investments where people live and work by maintaining, leveraging, and coordinating existing infrastructure when making investments.
2	Increase access to equitable, affordable housing.	Increase education and skill attainment of the region’s residents to establish a competitive, trained diverse workforce.	The region preserves and incorporates natural areas and open spaces providing opportunities for current and future generations.	The region’s built environment promotes healthy communities, including affordable healthy housing and safe neighborhoods, walkable communities, and access to open space and recreational opportunities.	Multi-modal transportation including transit, pedestrian, and bicycle use, become a larger share of all trips made in the region, resulting in cleaner air and healthier communities.
3	Housing, transportation, land use and infrastructure services and policies are coordinated to increase access to areas of opportunity, including: quality education, healthy food, and quality jobs to all region residents.	Business-friendly policies and infrastructure.	Reduce consumption of non-renewable resources and promote the efficient use of renewable resources.	The region embraces its multicultural, historical, and natural assets to ensure that its communities retain and/or enhance their unique context.	The region’s transportation and infrastructure investments provide strategic access, linking residents, jobs, education, services, and other amenities.
4	Increase durability, energy efficiency, health and safety of housing stock.	The region’s residents are able to earn a livable wage that promotes healthy and safe communities and families.	The region increases efficiency and conservation, reduces resource and non-renewable energy consumption and increases availability of renewable resources (supply and demand side).		Promote policies that coordinate transportation and land use and reduce the strain on resources.
5	Maximize potential of existing neighborhoods.	The region’s communities, businesses and individuals have access to a broad spectrum of educational, business, entrepreneurial, employment and investment opportunities.	Increase recycling, reuse and diversion of waste.		Promote effective goods movement while improving quality of life for residents.
6	Maximize potential of new neighborhoods, while minimizing impact on natural resources.				The region has access to global markets and destinations.

2) Merging Goals into the “People, Places, and Prosperity” Framework

In an effort to condense the large list of goals into a more reasonable amount before sending out for public input, overlaps between the goals were identified to create 12 broader goals that still capture the essence of the work done in the workgroups. In order to make the goals more relatable to the general public and to show the interrelatedness of sustainability topics, we have placed the goals into the framework of "People, Places and Prosperity" and within the theme of “our region”. Below is a graphic that depicts this idea and this framework. A color-coded table of the original goals and corresponding category within “people, places, and prosperity” can be seen on the next page. The bolded words in the goals highlight some of the similar themes between goals.



2) Merging Goals into the “People, Places, and Prosperity” Framework (continued)

	Housing (H)	Economic Development (ED)	Environment (EV)	Healthy Communities (HC)	Transportation (T)
1	Communities across the region have diversified housing stock that provides quality housing choice that meets the needs of the region’s population, including the needs of the elderly, disabled , and low income populations.	Communities pursue resilient, adaptable, and diverse economies.	The region’s ecosystem provides healthy and adequate water, air, soil and food resources for current and future generations of people, wildlife and other living things.	The region’s residents of all ages are physically and mentally healthy and lead healthy lifestyles through access to quality and affordable healthy food , healthcare, aging services , and exercise.	Prioritize investments where people live and work by maintaining, leveraging, and coordinating existing infrastructure when making investments.
2	Increase access to equitable, affordable housing.	Increase education and skill attainment of the region’s residents to establish a competitive, trained diverse workforce .	The region preserves and incorporates natural areas and open spaces providing opportunities for current and future generations.	The region’s built environment promotes healthy communities, including affordable healthy housing and safe neighborhoods, walkable communities , and access to open space and recreational opportunities.	Multi-modal transportation including transit, pedestrian, and bicycle use , become a larger share of all trips made in the region, resulting in cleaner air and healthier communities .
3	Housing, transportation, land use and infrastructure services and policies are coordinated to increase access to areas of opportunity, including: quality education, healthy food, and quality jobs to all region residents.	Business-friendly policies and infrastructure .	Reduce consumption of non-renewable resources and promote the efficient use of renewable resources .	The region embraces its multicultural, historical, and natural assets to ensure that its communities retain and/or enhance their unique context.	The region’s transportation and infrastructure investments provide strategic access , linking residents, jobs, education, services , and other amenities.
4	Increase durability, energy efficiency, health and safety of housing stock .	The region’s residents are able to earn a livable wage that promotes healthy and safe communities and families.	The region increases efficiency and conservation , reduces resource and non-renewable energy consumption and increases availability of renewable resources .		Promote policies that coordinate transportation and land use and reduce the strain on resources .
5	Maximize potential of existing neighborhoods.	The region’s communities, businesses and individuals have access to a broad spectrum of educational , business, entrepreneurial, employment and investment opportunities .	Increase recycling, reuse and diversion of waste.		Promote effective goods movement while improving quality of life for residents.
6	Maximize potential of new neighborhoods, while minimizing impact on natural resources .				The region has access to global markets and destinations.

PEOPLE	Combination people/places
PLACES	Combination people/prosperity
PROSPERITY	Combination People Places Prosperity

3) Eliminating Overlap

The goals were combined by “people, places and prosperity” to reduce overlap and provide a more comprehensive, condensed set of goals. The table below shows which goals from each category make up the newly revised goal on the following page of “Draft Goals” that will go to the public for input. Letters A, B, C, and D reference the draft goals on the following page.

People	Places	Prosperity
People A: H3; ED2; ED5; T3	Places A: H3; H5; T1; T4	Prosperity A: ED1; ED3; ED5
People B: HC1; HC2; T2	Places B: EV2	Prosperity B: H3; ED4; ED5; T3
People C: EV1; EV2	Places C: H1; H2; H3; H4; H6; HC2	Prosperity C: T5; T6
People D: HC1	Places D: H6; EV3; EV4; EV5	Prosperity D: HC3

Key: H = Housing; ED = Economic Development; EV = Environment; HC = Healthy Communities; T = Transportation. The abbreviations and numbers correspond to the goals on the table(s) above.



4) Draft Goals for Public Input

These 12 draft goals were a result of the “people, places, and prosperity” framework and overlap exercises explained in the steps above.

Draft Goals

It is the desire of Our Region that the goals apply equally to all residents regardless of age, gender, income, race, nationality, ethnicity, familial status, or disability and that all residents have access to opportunities for civic participation, engagement, and civil service.

The Our Region plan covers the topics of housing, transportation, economic development, healthy communities, and the environment and reflects HUD’s livability principles. The below goals demonstrate the interrelationship of these topics and are organized by the framework of people, places, and prosperity.

Reference	People	Places	Prosperity
A	Our region's residents have access to education and training opportunities to allow them to realize their full potential	Our region coordinates infrastructure, housing, and transportation investments, creating areas of opportunity and enhancing existing neighborhoods	Our region has a resilient, adaptable, and diverse economy and skilled workforces that supports businesses, innovation, and entrepreneurship
B	Our region’s residents live in safe, healthy communities with transportation options, including walking, biking, transit, and driving	Our region values and preserves its unique ecosystems, working landscapes, parks, and open spaces and the ecological benefits they provide	Our region's residents have access to job opportunities that support a good quality of life and financial stability
C	Our region's ecosystems provide residents clean and plentiful water, air, soil, and food resources to sustain healthy future generations	Our region’s communities have a range of quality housing choices that meet the diverse needs and preferences of all residents	Our region's transportation and infrastructure promotes effective goods movement and is well-connected to other global destinations
D	Our region’s residents are physically and mentally healthy and are able to lead healthy lifestyles	Our region efficiently uses, reuses and conserves its natural resources by managing waste and consumption	Our region embraces its rich multicultural, historical and natural assets to ensure its communities retain their unique character

