

# Strategy Playbook

## What is it?

- The Strategy Playbook documents strategies to implement *Our Great Region 2040*.
- The document includes strategies that address the following considerations to the region's sustainable development:
  - Economic Development
  - Housing
  - Transportation
  - Environment
  - Community Health
  - Resiliency
- Each of the strategies in the playbook includes a description of the strategy, what type of strategy it is, implementing authorities, implementation tools, possible funding sources, the benefits of implementing the policies, and model policies.
- These strategies were developed over the course of developing *Our Great Region 2040*.

## How will it be used?

- The *Strategy Playbook* will be used by individuals, organizations and governments working to implement *Our Great Region 2040* in their community and throughout our region.
- Each strategy has the information needed to understand the intention and provides model policies and research for further reading. The strategies outline what can be, who can do it, and where to get funding. Importantly the strategies demonstrate how people around the country have implemented sustainable development in their communities and region.

## How was it developed?

- The H-GAC staff collected ideas for strategies needed to implement *Our Great Region 2040* from the Coordinating Committee
- Staff vetted and expanded the list of strategies needed to drive sustainability in the region
- Staff then held meetings in each of the counties in the 13-county H-GAC region and several in different parts of Harris County
- The strategies were also sent in an online survey to governments throughout the region to gather responses and input
- The feedback was then incorporated into the finalized strategies

## How does it relate to *Our Great Region 2040*?

- This playbook is intended to comprehensively address implementing the vision, goals, and objectives of *Our Great Region 2040* through focus of the region's environment, health, resiliency, economy, transportation and housing.
- These strategies will serve as a playbook for implementing the *Our Great Region 2040* on the local and regional level.