

Your Name: \_\_\_\_\_  
 Your Workgroup: \_\_\_\_\_

# PEOPLE

Goal	Objective	Metric
<p>Our region's residents have access to education and training opportunities to allow them to realize their full potential</p>	<p>Create equitable access to enrollment in early childhood programs, kindergarten and elementary            Maximize educational opportunities that will provide residents with better earning potential and job flexibility.</p> <p>Ensure degree completion, identify barriers to graduation</p> <p>Provide vocational job training and workforce</p> <p>Increase education attainment rates</p> <p>Decrease unemployment for degreed labor force</p> <p>Decrease unemployment for non-degreed labor force</p> <p>Increase number of annual nutrition campaigns in</p> <p>Increase literacy rate</p> <p>Decrease incarceration levels</p> <p>Prepare the workforce for the "green" economy</p>	<ol style="list-style-type: none"> <li>1. Enrollment data - by household income, gender, ethnicity, linguistic isolation</li> <li>2. Degree completion rate (high school graduate, community college)</li> <li>3. Degree completion rate (high school graduate, community college) by income, gender, ethnicity, female headed households</li> <li>4. Vocational certification</li> <li>5. Vocational certification - number of vocational certification programs with a focus on creating a bridge between old skills and newly required skills.</li> <li>6. Benchmark educational attainment vs. other regions</li> <li>7. Percent of people ages 25+ with college degree</li> <li>8. Percent of people ages 25+ without college degree</li> <li>9. Unemployment rate for people ages 25-64 with college</li> <li>10. Unemployment rate for people ages 25-64 without a college</li> <li>11. Employment rate and mix for non-degreed residents</li> <li>12. Quantify impacts/results of increased education / outreach / awareness (environment)</li> <li>13. Number of educated about food labels</li> <li>14. Number of schools with healthy food education</li> <li>15. Number of youth groups that are aimed at preserving</li> <li>16. Literacy rate</li> <li>17. Incarceration levels</li> <li>18. Number of households within X radius of quality education</li> <li>19. Number of voter registrations and voter turnout</li> </ol> <p style="text-align: right;"><b>CONTINUED on next page</b></p>

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Goal	Objective	Metric
<p><b>Continued:</b> Our region's residents have access to education and training opportunities to allow them to realize their full potential</p>		<p>20. Number of higher education programs focusing on sustainability and resiliency            21. Number of students graduating higher education programs focusing on sustainability and resiliency</p>
<p>Our region's residents have the opportunity to live in safe, healthy communities with transportation options, including walking, biking, transit and driving</p>	<p>Encourage use of alternative transportation modes            Increase transportation options for zero-auto and low-income households            Improve pedestrian and bike safety            Provide safe routes to school            Engage schools/ youth in multi-modal transportation            Improve bike and pedestrian infrastructure            Crime Prevention and Enforcement            100% of housing to be safe and resilient            100% of housing to be built in mixed use safe            Improve connectivity especially around existing            Improve multi-modal safety on existing network            Invest in rebuild of sidewalk infrastructure on routes to schools and transit stops w/in half-mile radius            Provide housing inventory that can be natural disaster            Increase number of local governments with            Increase number of local governments with complete            Funding support for complete streets and transit            Assess &amp; improve safety of existing grid for cyclists            Assess &amp; improve ability for car-free commuting            Invest in the rebuilding of sidewalk infrastructure on</p>	<p>1. VMT (daily total)            2. Effects of HH income, ethnicity, gender, linguistic isolation on travel behavior            3. H+T Index and mapping gaps between transit and targeted            4. Commute alternative (and alternative mode trips) vs. single occupancy vehicle usage / trips            5. Statistics on reduction/improvement of pedestrian            6. Measure of walkable communities            7. Number of safe routes to school (SRTS) programs in the            8. "Special Districts" – including ped crash data and walkability index            9. Effective/access to bike trails/facilities            10. Walkable community centers in neighborhoods            11. Existing vs. projected users            12. Multi-modal Level of Service            13. Level of Mobility            14. Mode Share: SOVs            15. Mode Share: Public Transit            16. Mode Share: Walk or Bike            17. Mode Share: Carpool            18. Percent of people living within access to transit            19. Percent of people living within access to bikeway/trail</p>

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<p><b>Continued:</b> Our region’s residents have the opportunity to live in safe, healthy communities with transportation options, including walking, biking, transit and driving</p>	<p>Establish safe lighting standards for pedestrian routes to transit stops within half mile radius</p> <p>Establish complete streets policy for all roadway projects - i.e., require multimodal review of any proposals and balanced funding for all modes</p>	<p>20. Mode share, percentage of commute share by mode split (ped, bike, transit)</p> <p>21. Per capita VMT</p> <p>22. Measure ridership of modes, trips/day, frequency of transit</p> <p>23. Mode of access for passengers</p> <p>24. Access to transit options/mobility</p> <p>25. Number of housing units close to transportation centers, X% LMI households</p> <p>26. Number of housing units built with walkable access to retail, education and transportation</p> <p>27. Number of subdivisions connected to other subdivisions</p> <p>28. Percentage of transportation funding approved by the TPC for pedestrian and transit projects</p> <p>29. Percent of existing street and road grid signed for 30 MPH maximum speed limit or less, and if that percentage is growing or shrinking over time</p> <p>30. Percent of K-12 in Region that can safely be walked / biked to (2 mile radius), and if that percentage growing or shrinking over time</p> <p>31. Increase number of governmental entities that require construction of sidewalks with new development/redevelopment</p> <p>32. Percent of bicycle commuters who are female</p> <p style="text-align: right;"><b>CONTINUED on next page</b></p>

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<p><b>Continued:</b> Our region's residents have the opportunity to live in safe, healthy communities with transportation options, including walking, biking, transit and driving</p>		<p>33. Number/frequency of crashes involving bikes/peds (strategy is to decrease this number)            34. Percent of households within 2 km (1.25 miles) of a transit facility (10 minute bike at 8 MPH)            35. Safe bike route to transit facility            36. Increase in number of transit boardings            37. Percent of municipal capital improvement funds and "general mobility" funds designated for safe sidewalks            38. The count of "clear" &amp; "safe" sidewalks within half-mile radius of schools and transit stops            39. Proportion of jurisdictions in region with standards in place            40. The proportion of jurisdictions in region with a Complete</p>
<p>Our region's residents enjoy clean and plentiful water, air, soil and food resources to sustain healthy future generations</p>	<p>Decrease the number of food deserts in the region            Increase number of community gardens and/or rooftop gardens            World class city with housing and business that withstands all acts of natural violence.</p>	<p>1. Organic matter content            2. Meet EPA National Ambient Air Quality Standards (NAAQS) and state air toxics rules            3. Reduce greenhouse gas levels to X level by X year            4. Number of food deserts in the region            5. Number of fresh produce outlets per 1,000 residents            6. Number of community gardens            7. Measure availability of healthy fast food places            8. Number of households within X radius of grocery store            9. Units painted or repainted with low or no VOC paints and            10. Water quality data compared to baseline – total suspended solids, bacteria, etc            11. Air quality data compared to baseline            12. Acres of prime farmland conversion</p>

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<p>Our region's residents are physically and mentally healthy and are able to lead healthy lifestyles</p>	<p>Decrease number of people with selected            Create access to fresh food sources - markets, supermarkets, farmers markets at the neighborhood level</p> <p>Manage impacts on public health due to sudden onset or gradual onset of extreme climate events.</p>	<ol style="list-style-type: none"> <li>1. Quality of life index</li> <li>2. Access to natural areas</li> <li>3. Access to local food sources</li> <li>4. Measure loss of life, property, livestock, economic damage due to heat events, drought, flashfloods.</li> <li>5. Measure of illness rates particularly in vulnerable communities - children, youth. Seniors, low income families.</li> <li>6. Measure of illness rates</li> <li>7. Diabetes and Heart Disease rates</li> <li>8. Measure of school systems that provide healthy foods</li> <li>9. Measure of injury prevalence</li> <li>10. Measure of disabilities – mental and physical health aspects</li> <li>11. Measure/need for school health advisory committees</li> <li>12. Measure of economic costs – degree to loss of work time; insurance claims; sustainable economic costs of health</li> <li>13. Measure of availability of fast/junk food from a certain</li> <li>14. Incidents of lead poisoning</li> <li>15. Number of persons living with HIV/AIDS</li> </ol>

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Goal	Objective	Metric
<b>NEW GOAL:</b> Our region maintains local autonomy that provides for more choices and respects individual freedoms.		

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Goal	Objective	Metric
<p>Our region coordinates infrastructure, housing, and transportation investments, creating areas of opportunity and enhancing existing neighborhoods</p>	<p>Increase mixed use development - housing, commercial at densities that support transit.</p> <p>Increase connectivity of networks within suburbs for greater multi-modal usage</p>	<ol style="list-style-type: none"> <li>1. Property and sales tax revenue</li> <li>2. Percent of local budget for capital</li> <li>3. Permitting, incentives and taxation</li> <li>4. Acres of identified brownfields</li> <li>5. Number of identified brownfield sites</li> <li>6. Percent of area / acres of development in storm surge areas</li> <li>7. Number of people that live within 2 miles of a grocery store</li> <li>8. Number of traffic lights with properly timed pedestrian crossings</li> <li>9. Measure life-cycle jobs and homes and the number of residents that return "home"</li> <li>10. Number of reinvestments (projects) in existing communities</li> <li>11. Number (and increase of) dog parks/amenities</li> <li>12. Number of deficient bridges</li> <li>13. Number of lane miles of roadway identified as deficient</li> <li>14. Percent of transportation funding going to new capacity versus existing</li> <li>15. Number of transportation investments vs. population served: cost/user, transportation investment/capita or per acre, cost/mile</li> </ol> <p style="text-align: right;"><b>CONTINUED on next page</b></p>

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Goal	Objective	Metric
<p><b>Continued:</b> Our region coordinates infrastructure, housing, and transportation investments, creating areas of opportunity and enhancing existing neighborhoods</p>		<p>16. Number/overall use of impact fees</p> <p>17. Trip length by mode</p> <p>18. Number of repetitive loss structures – increase or decrease</p> <p>19. Number of brownfield acres/sites for residential use</p> <p>20. Number of infill sites repurposed for housing</p> <p>21. Reductions in delay/congestion, average time spent traveling, costs of time</p>
<p>Our region values and preserves its unique ecosystems, working landscapes, parks, open spaces, and the ecological benefits they provide</p>	<p>Increase the coverage of tree canopy</p> <p>Maintain or Restore Uses to the Region's Rivers, Lakes, Bayous and Estuaries</p> <p>Preserve, Protect and Restore the Region's high priority natural resources</p> <p>Increase the amount of indigenous plant species in the region that are drought resistant</p> <p>Inform the Region's Citizens to Value the Preservation of unique ecosystems, working landscapes, parks, open spaces, and the ecological benefits they provide</p>	<p>1. Number of cities with tree ordinances</p> <p>2. Size / cover of urban and/or regional tree canopy - Measure TCC (Total Canopy Cover)</p> <p>3. Size / cover of urban and/or regional tree canopy</p> <p>4. Number and/or diversity of migratory birds (tracking species loss)</p> <p>5. Square footage of impervious surface in drainage basin and/or within the 100 year flood plain and/or across entire region</p> <p>6. Acres of impervious surface</p> <p>7. Acres of impervious surface in drainage basin within the 100 year flood plain</p>

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Your Name: \_\_\_\_\_  
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<p>Continued: Our region values and preserves its unique ecosystems, working landscapes, parks, open spaces, and the ecological benefits they provide</p>		<p>8. Number of streams listed as 303d impaired            9. Percentage of stream or shoreline miles listed as impaired or having an identified water quality concern            10. Subsidence and resulting flooding            11. Total acreage and location of natural and constructed wetlands            12. Total acreage and/or percentage of connected wilderness            13. Farmland acreage            14. Decrease loss of native vegetation            15. Open space acquired and/or preserved per capita            16. Number of/acres of conservation easements            17. Percentage increase in usage of natural wastewater treatment systems (e.g. polishing ponds) vs. mechanical systems            18. Quantify value of ecosystem services and incorporate incentives to encourage desired usage            19. Number of units above base flood elevation            20. Measure “out migration” of a community (Rural and urban)</p>
<p>Our region’s communities have a range of quality housing choices that meet the diverse needs and preferences of all residents</p>	<p>Create diversified housing stock that meets various income levels            Drive the cost of housing down            Improve energy efficiency of new construction buildings            Stop building homes that become substandard.</p>	<p>1. Average housing cost to compared to median family income            2. Number of people/income level and percent of homeownership            3. Measure generational continuity in a place            4. Number of new housing units</p>

**CONTINUED on next page**

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<p><b>Continued:</b> Our region's communities have a range of quality housing choices that meet the diverse needs and preferences of all residents</p>	<p>Train all builders and developers.</p> <p>Require energy efficient and resilient building practices for new construction</p> <p>Increase number of healthy and safe housing units that withstand all violent actions.</p> <p>Require homes to be a higher HERS rating for cleaner air quality.</p> <p>Improve building standards based on area's vulnerability to disaster</p>	<p>5. Change in the total number of housing units (2000-2010)</p> <p>6. Number or percent of people living in sub-standard housing</p> <p>7. Demographics – population, need for affordable homes, elderly</p> <p>8. Number of homeless</p> <p>9. Geographic location of housing and density around socio-economic neighborhoods</p> <p>10. Distribution of housing types</p> <p>11. Units available to LMI based on type of housing, bracketed by income</p> <p>12. Align supply with income levels</p> <p>13. Number of rehabilitated units</p> <p>14. Geographic distribution of affordable housing</p> <p>15. Number of ordinances that prohibit rental housing</p> <p>16. Number of new housing units</p> <p>17. Number of changes to building codes and standards over a period of time</p> <p>18. Dissimilarity Index</p> <p>19. Loan approval rates by minority/ethnic group</p> <p>20. Percent of population living in designated colonias</p> <p>21. Number of people living in designated colonias</p> <p>22. Number of designated colonias</p> <p style="text-align: right;"><b>CONTINUED on next page</b></p>

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Goal	Objective	Metric
<p><b>Continued:</b> Our region’s communities have a range of quality housing choices that meet the diverse needs and preferences of all residents</p>		<p>23. Number of units available for short-term or month to month leases            24. Number of houses being built/rebuilt for disaster victims             25. Number of housing units that are ADA compliant             26. Number of age-restricted or assisted units compared to population            27. Household hourly income compared to cost of living            28. Number of homeless by location, familial status, veterans, disability            29. Loan denial rates by race            30. Disparity ratios by race            31. High-cost market share loans by race            32. Number of local ordinance restrictions for housing types and prices            33. Percent of households in overcrowding situations            34. Number of insurance claims after disasters            35. Asthma rate</p>
<p>Our region efficiently uses, reuses, and conserves its natural resources by managing waste and consumption.</p>	<p>Reduce the amount of impervious paving as an effective heat island mitigation effect.            Low impact development BMPs for storm water run-off pollution mitigation            Improve energy efficiency of new construction buildings</p>	<p>1. Measure and decrease waste of water / water usage reductions            2. Water and potable water resources available to region / per capita             3. Number of air and water industrial upsets</p> <p style="text-align: right;"><b>CONTINUED on next page</b></p>

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Goal	Objective	Metric
<p><b>Continued:</b> Our region efficiently uses, reuses, and conserves its natural resources by managing waste and consumption.</p>	<p>Diversify the region's mobility, fuel, and work options</p>	<p>4. Number of areas that meet state energy efficiency goals</p> <p>5. Energy consumption per square footage (based on vintage of property and age of existing structure) for commercial and/or residential buildings</p> <p>6. Square footage of buildings that meet standards of existing certifications (e.g. LEED, ISO, SSI, ASHRE, Energy-Star)</p> <p>7. Number of acres of development that meets LEED ND standards</p> <p>8. Usage of available incentives / funds for energy efficiency, weatherization</p> <p>9. Number / percentage of homes with access to single-stream recycling</p> <p>10. Energy/fuel use per capita</p> <p>11. Existing utility usage per capita, per household; increased use of alternative fuels and power source; increase LEED certified buildings and use of green infrastructure to lessen "heat island" effect.</p> <p>12. Water supply – increase in number of water rights acquisitions</p> <p style="text-align: right;"><b>CONTINUED on next page</b></p>

Your Name: \_\_\_\_\_

Your Workgroup: \_\_\_\_\_

# PLACES

Goal	Objective	Metric
<p><b>NEW GOAL:</b> Our region's communities are built on strong social ties, including education, service and faith organizations and local gathering places.</p>		

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# PROSPERITY

Goal	Objective	Metric
<p>Our region has an adaptable, and diverse economy and skilled workforce that supports businesses, innovation, and entrepreneurship</p>	<p>Need a workplace for the green workforce</p>	<ol style="list-style-type: none"> <li>1. Number of businesses created and lost (and analysis of factors and sizes)</li> <li>2. Review of codes (industry)/growth of high growth occupations</li> <li>3. Measure NAIC growth and loss rates</li> <li>4. Define healthy and diverse/comparison opportunities vs. skills set</li> </ol>
<p>Our region's residents have access to job opportunities that support a good quality of life and financial stability</p>	<p>Reduce poverty levels            Reduce the number of residential foreclosures            Educate all children            Reduce the number of foreclosures by having housing that lasts for hundreds of years</p>	<ol style="list-style-type: none"> <li>1. Local average wage vs. state or national wages</li> <li>2. County level cost of living/livable wage</li> <li>3. Transect-based cost of living/livable wage</li> <li>4. Housing/transportation cost</li> <li>5. Regional unemployment rate</li> <li>6. Population trends/unemployment rate/underemployment</li> <li>7. Generational wealth</li> <li>8. Percent of residents at or below poverty level</li> <li>9. Number of foreclosures</li> </ol>
<p>Our region's transportation and infrastructure promotes effective goods movement and is well-connected to other global destinations</p>	<p>Maintain state of art regional port facilities for international goods movement            Maintain airport connectivity and availability</p>	<ol style="list-style-type: none"> <li>1. Increases in key infrastructure</li> <li>2. Annual Tonnage through the Port of Houston</li> <li>3. Cost of moving goods to consumers: Analysis of if the costs are disproportionate to local communities</li> <li>4. Number of direct international flights</li> <li>5. Percent of households with internet access (internet as infrastructure)</li> </ol>

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# PROSPERITY

Goal	Objective	Metric
<b>NEW GOAL:</b> Our region is resilient to economic and environmental adversity, including natural disasters.		