Goal Development Process

Schedule and process for goal finalization:

- Draft goals approved for commenting/input purposes by Coordinating Committee (1/12/12)
- Draft goals sent to workgroups (1/19/12)
- Draft goals used in survey and at public meetings (Jan/Feb 2012)
- Draft goal feedback received from GAC (Feb. 21, 2012)
- Comments from all of the above (workgroups, public, GAC) compiled and sent to CC for review (March 2012)
- Suggested revisions based on input made by CC workgroup or staff and final goals approved by CC at March meeting

For the additional workgroups feedback, we had discussed having a joint meeting in April, after the public meetings and Governmental Advisory Committee meeting (potential date: Friday, April 13). All nine workgroups will meet again to review the input received. At this meeting we would also want to present the initial revised list of metrics (based on data availability and best practices) for review and discussion.

The Coordinating Committee will make the final decision as to what will be included as the goals and metrics of the plan. The goal in terms of timeline is that by the end of April the Coordinating Committee will have reached consensus on the goals and metrics for the plan. The goals and metrics will help to identify inputs for use in the scenarios which is the next major step in the planning process after goals and metrics.
1. Welcome and Introductions

2. Current Developments
   • Timeline
   • Scope coordination

3. Review of Joint Materials
   • Survey
   • Upcoming public meetings (dates, agenda/topics)

4. Next Steps
   • Scenario Development
The Houston-Galveston Area Council (H-GAC) is asking for your thoughts on how our region should develop in the future. Your opinions will help form the basis of two related but separate plans.

Two Plans, One Vision
You opinions count twice as much because they are used to help create the vision of two plans. One plan creates an over-all strategic vision for our region, the other focuses specifically on transportation investments.

Regional Plan for Sustainable Development (RPSD)
In 2010, H-GAC, along with 24 consortium partners, was awarded a $3.75 million grant to develop a regional plan for sustainability for the 13-county region. This plan focuses on housing, transportation and infrastructure, the environment, the economy, and healthy communities. The plan crosses jurisdictional and geographical boundaries and offers choices to coastal, rural, suburban, and urban communities because one strategy is not necessarily appropriate for all areas in our region. Social equity is the common thread that ties all of the pieces of the plan together.

Based on your input, the plan will lay out a vision for the region’s future. The plan will provide counties, cities, public service providers, and others voluntary strategies to fulfill the public’s vision.

Regional Transportation Plan (RTP)
Every four years, H-GAC reviews and updates our region’s transportation plan. This plan identifies the transportation investments that will be made in the next few years, as well as the transportation strategies that are being pursued in the long-term to manage and add to our region’s transportation system. These strategies make certain that our region’s air quality steadily improves, and that the financial resources are available to pay for the investments.

Your opinions help determine the transportation plan by influencing the criteria used in selecting transportation projects.
Development of the 2040 Regional Transportation Plan
Status Report

The Houston-Galveston Area Council Board of Directors and the Regional Transportation Policy Council are each developing long-range plans over the next two years:

- **Regional Plan for Sustainable Development (RPSD)**
  Is a broad-spectrum plan exploring issues and outcomes related to housing, transportation, infrastructure, the environment, the economy, healthy communities and social equity. The RPSD will develop voluntary, cooperative strategies for counties, cities, public service providers, and others designed to advance the public’s vision for their communities. The RPSD will cover all thirteen counties in the H-GAC service area. The H-GAC Board of Directors has created an advisory committee of local elected officials to provide input and guidance on the development of the RPSD.

- **The 2040 Regional Transportation Plan (RTP)**
  Is a targeted plan that identifies strategic regional transportation goals, performance outcomes, projects and programs needed to support the mobility and access needs of our residents and businesses. The RTP estimates expected transportation revenues from all sources and contains a fiscally constrained program of projects that must meet specific air quality goals for vehicle emissions reduction. The RTP will identify key performance outcomes based on goals set by the Transportation Policy Council and spending priorities which achieve greatest public benefit.

**How will these efforts be coordinated?**

While the RPSD creates an over-all vision for our region and its communities, the RTP focuses specifically on transportation investments. Both, however, begin from an understanding of the public’s vision for their communities. To avoid confusion and duplicative activity, the large-scale public visioning portions of these plans is a unified, cooperative effort conducted under the name “Houston Galveston Regional Plan”. In this way both plans share common assumptions about regional growth and development. The Transportation Policy Council will continue, however, to be the responsible policy making body for the eight county metropolitan transportation plan known as the 2040 RTP. Because the RTP is the foundation for development of federal and state investment in transportation projects, it will necessarily continue as a stand alone document.

To ensure the success of the collaboration, the Coordinating Committee of the RPSD and the Technical Advisory Committee’s Regional Transportation Plan Subcommittee are meeting jointly and working together through this outreach and visioning phase of work.

**What is the timeframe for the coordination effort?**

Early in 2012, the public visioning begins and continues through summer. Attached is a schedule of the first round of outreach activities.

**Who can I contact for more information?**

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
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</thead>
<tbody>
<tr>
<td>Alan Clark</td>
<td><a href="mailto:alan.clark@h-gac.com">alan.clark@h-gac.com</a></td>
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<td>713-993-4560</td>
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<td><a href="mailto:meredith.dang@h-gac.com">meredith.dang@h-gac.com</a></td>
<td>713-993-2443</td>
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<td>713-993-4538</td>
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Goal Development

Goals help to establish a framework for the plan of what the region’s priorities are. A smaller number of well-defined regional level goals that bring together the multiple topics will be more powerful than a laundry list of goals. The goals are meant to be broad as to be inclusive of the livability principles and to show the interrelationship with each other.

If an element is not articulated in one of the goals that does not mean that it will not be addressed in some element of the plan (in a priority implementation strategy or through a metric for example).

In terms of room for change, consider the draft goals a starting point. These could change significantly based on what we hear back from the workgroups, public, and governmental advisory committee. They need something to respond to begin the discussion process.

The public will be asked to prioritize the goal, as well as what is missing and how they think they could be accomplished and measured (introducing topic of metrics). (Liz can provide more info about what will happen at the public meetings).

Schedule and process for goal finalization:

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Draft Goals

It is the desire of Our Region that the goals apply equally to all residents regardless of age, gender, income, race, nationality, ethnicity, familial status, or disability and that all residents have access to opportunities for civic participation, engagement, and civil service.

The Our Region plan covers the topics of housing, transportation, economic development, healthy communities, and the environment and reflects HUD’s livability principles. The below goals demonstrate the interrelationship of these topics and are organized by the framework of people, places, and prosperity.

<table>
<thead>
<tr>
<th>People</th>
<th>Places</th>
<th>Prosperity</th>
</tr>
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<tbody>
<tr>
<td>Our region's residents have access to education and training opportunities to allow them to realize their full potential</td>
<td>Our region coordinates infrastructure, housing, and transportation investments, creating areas of opportunity and enhancing existing neighborhoods</td>
<td>Our region has a resilient, adaptable, and diverse economy and skilled workforces that supports businesses, innovation, and entrepreneurship</td>
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<td>Our region’s residents live in safe, healthy communities with transportation options, including walking, biking, transit, and driving</td>
<td>Our region values and preserves its unique ecosystems, working landscapes, parks, and open spaces and the ecological benefits they provide</td>
<td>Our region's residents have access to job opportunities that support a good quality of life and financial stability</td>
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<td>Our region's ecosystems provide residents clean and plentiful water, air, soil, and food resources to sustain healthy future generations</td>
<td>Our region’s communities have a range of quality housing choices that meet the diverse needs and preferences of all residents</td>
<td>Our region's transportation and infrastructure promotes effective goods movement and is well-connected to other global destinations</td>
</tr>
<tr>
<td>Our region’s residents are physically and mentally healthy and are able to lead healthy lifestyles</td>
<td>Our region efficiently uses, reuses and conserves its natural resources by managing waste and consumption</td>
<td>Our region embraces its rich multicultural, historical and natural assets to ensure its communities retain their unique character</td>
</tr>
</tbody>
</table>
GAC Nominations as of December 19, 2011

Stacy Adams, Commissioner, Brazoria County (Stacy Adams)
Carolyn Bilski, Judge, Austin County (Carolyn Bilski)
Sylvia Cedillo, Commission, Waller County (Waller County Commissioners Court)
Ken Clark, County Commissioner, Galveston County (Ken Clark)
Steve Cote, Councilmember, City of Pasadena (Darrell Morrison)
Bobby Marshall, Councilman, Missouri City (Cynthia McConathy)
Delores M. Martin, Mayor, City of Manvel (Delores Martin)
David McCartney, Councilman, City of Baytown (Brandon Capetillo)
Andy Meyers, Commissioner, Fort Bend County (Todd Fontenot)
Lydia Montgomery, Councilmember, City of Huntsville (Jay Turner)
Timothy Paulissen, Mayor, City of League City (Mick Phalen)
Danny Pierce, Judge, Walker County (B.J. Gaines)
Diane Puccetti, Councilmember, City of Galveston (Joe Jaworski)
Susan Sharrouse, Councilmember, City of Pearland (Tom Reid)
Leroy Dettling, Wharton County Commissioner, Pct 1 (Chris King)
Bridget Yeung, Councilmember, City of Sugar Land (CM Abraham)
Jack Christie, Councilmember, City of Houston (Mayor Parker)
Melissa Noriega, Councilmember, City of Houston (Mayor Parker)
Nate McDonald, Judge, Matagorda County