





	MILESTONES	METRICS
Public Engagement	Citizen Participation Plan	Citizen Participation Plan adopted by Coordinating Consortium
	Host leadership training/capacity building sessions for neighborhood and community leaders and organizations.	Community and neighborhood leaders that represent a range of communities, geographic areas, and interests have been trained and have agreed to help facilitate specific elements of the citizen participation plan.
	Vision and goal setting sessions (with accompanying web-based survey and feedback tools)	Residents and stakeholders representing a broad cross-section of the region communities have participated in developing the vision and goals.
	Community issue and opportunity identification	Input from residents has been incorporated into existing conditions assessment, adding community perspectives to data analysis.
	Development of performance measures	Technical groups have received Resident and stakeholder identification of issues that should be tracked to measure progress toward sustainability principles (as a precursor to metric development).
	Public participation in scenario development and evaluation	A high percentage of residents have attended meetings or used interactive online tool for scenario development and evaluation.
	Public identifies priority implementation strategies through public meetings, forums, and interactive online tools	Priorities have been documented and presented to regional transect group and coordinating committee.
Vision & Goal Setting	Public reviews and comments on draft RPSD document	Comments incorporated into final RPSD document.
	Regional definition of sustainability	Majority of public comments received after visioning process demonstrate consensus on major elements of sustainability
	Regional Vision and Goals Statement	Regional vision and goals incorporate livability principles
Assessment of Existing Conditions	Data collection	Baseline demographic and land use data and trends documentation
	Inventory of existing plans in the region related to transportation, housing, water, air quality, and land use.	Publication of Gap Analysis document that analyzes sustainability gaps in existing plans



	Identify barriers & challenges to sustainability	Documentation of barriers to reaching vision and goals, for region and by transect type
	Existing Conditions Report	Distribution of existing conditions report and public meetings to get feedback
	<b>Metric Development</b>	
	Identify metrics based on vision, goals, livability principles	Consensus from technical advisory groups and regional transect group
	Develop consistent performance measures in partnership with HUD/EPA/DOT	Agreement reached that measures meet federal sustainability partnership objectives
	Develop methodology for metrics analysis	Methodology for metrics has been peer reviewed by research institutions on coordinating committee
	Evaluate existing conditions based on developed metrics	Sustainability Baseline assessment has been documented.
	<b>Scenario Development</b>	
	Model a minimum of 3 regional reinvestment scenarios to explore alternative growth & reinvestment	Scenarios have been presented to the public and received and incorporated feedback
	Assessment of scenarios based on sustainability metrics.	Analysis and documentation of how the scenarios perform against the metrics. Analysis presented to public.
	Select of preferred scenario – Regional consensus about what region wants to look like in future	Coordinating consortium confirms preferred scenario by minimum 3/5 <sup>th</sup> majority vote
	<b>Case Studies</b>	
	Establish evaluation criteria for selection of transect based case study areas based on preferred scenario	Publish evaluation criteria and solicit case study partners
	Select case studies and develop specific scopes of each study	Regional announcement and kick-off of case studies
	Identification of implementation strategies to address observed challenges to achieving preferred scenario for each case study area	Case study reports are published and adopted by local governments
	<b>Implementation Strategies</b>	
	Identify best practices for achieving regional goals and overcoming challenges	Distribution of best practices summary
	Develop implementation strategies through public engagement and technical and regional transect groups	Presentation and vetting by governmental committee for implementation feasibility
	Identify immediate and long-term policy changes	Policy recommendations presented to regional implementing agencies through workshop
	Develop links to local planning processes	Guidelines for incorporating shared sustainability elements into local and regional plans ratified by Coordinating Committee of the Consortium
	<b>Identify &amp; Prioritize Projects</b>	
	Create project evaluation criteria based on transect based goals and metrics	Publish evaluation criteria and solicit projects for sustainable development
	Conduct evaluation of proposed implementation projects	Identification of priority implementation projects
	Identify implementation entities and potential funding sources	Publish guidance for region's funding programs and infrastructure investments
	<b>Development of RPSD Report</b>	
	Publication and release of draft RPSD report	Distribution of draft plan through partners, media, and web-based strategies
	Public involvement for feedback and education about plan	Presentations/workshops/public comment collection for draft plan
	<b>Regional Adoption of RPSD</b>	
	Solicit endorsement of RPSD by coordinating committee consortium members	Majority of consortium members endorse plan for regional adoption
	Present plan to H-GAC Board for regional adoption	Board votes on plan adoption
	Local government adoption of RPSD strategies	Commitments from local governments and other organizations to use plan as guide for policies, programs, projects and other plans

## Tentative Roles/Commitments

### Research, Analysis, Technical Assistance

- Research/data gathering: Center for Houston's Future, Brazoria County, City of Galveston, City of Houston, City of Huntsville, Gulf Coast Economic Development District, H-GAC, Houston Tomorrow, METRO, TSU
  - Assessment of current condition
- Data compilation and analysis: HARC, Houston Tomorrow
  - GIS: City of Galveston, City of Houston, Harris County, H-GAC, TSU
  - Metrics development: City of Huntsville, TSU

### Knowledge Management

- Data management system: City of Houston, City of Huntsville, H-GAC
- Internal knowledge sharing support: City of Houston
- Work integration system support: City of Houston, H-GAC

### Synthesis and Writing

- Reports to HUD: Harris County, H-GAC, Houston Tomorrow
- Proposals and RFPs: City of Houston, HARC, Harris County, Houston Tomorrow
- Planning Documents: City of Galveston, Harris County, Houston Tomorrow
- Case studies: Bay City Community Development Corp, City of Galveston, City of Houston, Harris County, Neighborhood Centers Inc
- Implementation strategies: HARC, Harris County, Neighborhood Centers Inc
- Tool kit for local governments: Harris County

### Peer Review and Evaluation

- Evaluation of recommendations
- TAG, RTG, GAC, public: Center for Houston's Future, Gulf Coast Economic Development District, HARC, H-GAC, Houston Tomorrow, LISC, METRO, Neighborhood Centers Inc, United Way of Greater Houston
- Review and evaluation of products: Blueprint Houston, Center for Houston's Future, City of Houston, HARC, Houston Tomorrow, LISC, Port of Houston Authority, TSU, United Way of Greater Houston
  - Metrics
  - Case studies: Bay City Community Development Corp, City of Houston
  - Strategies: Bay City Community Development Corp, H-GAC
  - Toolkits: Bay City Community Development Corp, H-GAC

### Public Affairs

- Public relations: City of Houston
  - External Communication: Center for Houston's Future, H-GAC
    - Public information/education: City of Galveston, Houston Tomorrow, Neighborhood Centers Inc

- Web portal, social media for input/feedback from stakeholders
  - Capacity building, underserved populations Brazoria County, H-GAC, LISC, Neighborhood Centers Inc, TSU, United Way of Greater Houston
  - Facilitation of public/stakeholder engagement meetings and consensus building: Blueprint Houston, Center for Houston's Future, Brazoria County, City of Galveston, Gulf Coast Economic Development District, HARC, Harris County, H-GAC, Houston Tomorrow, METRO, Neighborhood Centers Inc, Port of Houston Authority, United Way of Greater Houston
- Media relations
  - Media contacts: spokesperson, press releases: H-GAC
  - External knowledge sharing and messaging: Bay City Community Development Corp, H-GAC, Houston Tomorrow
- Government relations: City of Houston, Harris County
  - Inform, educate, gain commitments, support voluntary implementation: Center for Houston's Future, Brazoria County, Bay City Community Development Corp, City of Galveston, Gulf Coast Economic Development District, H-GAC, Houston Tomorrow, LISC
  - Regulatory assistance: Harris County
  - Funding opportunities, strategies and mechanisms, grant writing: HARC, Harris County, H-GAC, LISC
  - Sustainable communities grant compliance

#### Internal Operations

- Work processes/integration
- Meeting processes/deliberation: Blueprint Houston, Center for Houston's Future, Gulf Coast Economic Development District, H-GAC, Houston Tomorrow
- Communication processes/internal knowledge sharing/learning: LISC, Neighborhood Centers Inc, United Way of Greater Houston
- Team health and well-being: relationships and productivity: LISC, Neighborhood Centers Inc

## Key Success Factors

### Cluster 1

- Voting creates division among members
- Hybrid model: consensus of group, then vote for record.
- Who is doing the work? CCC or H-GAC?
- How to best utilize resources of each member?

### Cluster 2

- Be deliberate about what we need to learn.
- FTP site to share new data about change/emerging.
- Evaluate and report back on successes and failures.

### Cluster 3

- Identify community leaders to engage the community
- Define sustainability
- Build a common language

### Cluster 4

- Develop committee goals
- Foster respect for entire committee and staff
- Defining responsibilities
- Beat the drum
- Spotlight synergies (on-going)

### Cluster 5

- Global issues and where decisions will be made. Where they are being made.
- Defining work and roles. Administrative vs. process.
- H-GAC staff should be accountable to consortium not vice versa. Consortium should set direction. H-GAC should carry out with oversight.
- Global issues should be the focus of the consortium as a whole not discussed/decided by emails.
- Scoping the project
  - What are the roles?
  - Relationship between and the rest
    - H-GAC as organization vs.
    - H-GAC as one member of group
- Understanding incentives

## Inspirations

- Stewardship
- Lifestyle
- Choice
- Balance
- Wellness
- Believes that the Houston region should have a plan that benefits equitable outcomes for everyone.
- This plan gives us a chance to tell our story.
- I hope it will create a lasting framework for the region to work together.
- We have a chance to truly forge a public consensus on the region's future path.
- The future
- Don't want Brazoria County left out of planning
- Grouping areas that were normally viewed as single problems into system wide problems.
- Housing needs transportation and vice versa.
- To participate in a larger region in smart growth plan
- Represent very rural area with huge high paying job opportunities. Need to plan for that impact.
- Sustainable communities are important to everyone.
- Opportunity for change and working together towards sustainability.
- Ensure "seat and table" and interests and considered.
- Ensure the non-profit community is at the table and involved in planning and implementing.
- Expand opportunity for low-income members of our community
- To ensure that rural areas are included in the regional plan.
- What is equity?
  - Who – social
  - Where – spatial
  - When – generational
  - What – quality of life, health, jobs, etc.
- Improve the region's quality of life for residents and demonstrate that sustainability is more than a catch phrase.
- A healthful place
- Opportunity for public engagement and community building
- Having the possibility that our region can be shaped by the people who live in this region.
- Community
- Building better relationship
- Superior quality of life
- Future generations

- Humanity
- Freedom and equality
- Holistic health
- The opportunity to encourage genuine diverse inclusion in the advancement of sustainability and prosperity for Houston.
- Community
- Chance to wave together all aspects of society
- Better future for my children and grandchildren. Healthy, happy, prosperous
- The future
- Don't want Brazoria County left out.
- Hoping for Houston to have a general plan
- All the people attending now. Showing commitment to the planning process and making Houston a better place.
- My inspirations are my great-niece and nephews, nature, kindness, sharing fairness, openness
- Working in numerous older communities, I want to preserve and encourage the components that make it livable, resilient and sustainable.
- Issues to be addressed in this effort represent my interest in the profession of planning and the most critical issues facing our region and nation.
- Inspired that our city is working with surrounding counties to develop/implement a long range plan to make our region a vibrant and healthy place in which to live.
- Potential of our region that can be achieved through better collaboration and coordination.
- Driving from Fort Bend County everyday to work and participate in sustainable activities.

### Commitments from the Coordinating Committee of the Consortium

	Government – Regional Planning/MPO	Government – Policy Making	Government - Service	Non-Profit/ Advocacy	Education/ Research
Research and Technical Assistance	✓	✓ ✓ ✓ ✓	✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓
Peer Review of Documents and Proposals		✓ ✓ ✓ ✓	✓	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓
Data Management	✓	✓ ✓ ✓	✓	✓ ✓ ✓	✓
Grant Writing and Development of Funding Strategies	✓	✓ ✓ ✓ ✓		✓ ✓ ✓ ✓	✓
Provision of Regulatory Expertise		✓ ✓ ✓	✓		✓
Knowledge Sharing and Media Relations	✓	✓ ✓ ✓ ✓ ✓	✓	✓ ✓ ✓ ✓	✓
Facilitation of Meetings and Consensus Building	✓	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓	✓ ✓ ✓ ✓ ✓	✓ ✓

2-2-2017





## Aspirations

### Transit (Access)

- World class transit.
- New transit.
- Full funding for METRO rail projects.
- We came to our senses and did not build the grand parkway but improved our existing infrastructure, improved our street networks, and greatly expanded our transit system.
- Felt good.
  - Regional mass transit system.
  - Greenspaces revitalization.

### Change

- Used data.
- Sustainability.
- Changing the way jurisdictions/agencies do business.
- Didn't agree on all details but got consensus on big stuff.
- We turned 180 degrees to sustainability and will survive.
- Our community's future needs.
- Cleared a lasting framework for positive change through existing and new venues.
- Finally, all of our hard work paid off, but there more to go.

### Action/Implementation

- Adopted locally. Policy changes that help make plan happen in each jurisdiction.
- Commitment (and excitement) for implementation.
- Plans being implemented for turning poorly used land into green space.
- Actionable plans for all stakeholders with clear path to implementation.
- Real plans and metrics to improve quality of life, especially for low-income.
- Built capacity to implement the plan among the stakeholders.
- Buy-in from jurisdictions/agencies and commitments to adopting implementation strategies.

### Neighborhood/Mixed Urbanism

- Green building.
- Neighborhood villages.
- 2014. Happy that linking housing issues to economy and environment (a) improved rural economies with work force/housing and (b) reduced impacts of Hurricane Bob on low income households.
- Shops for the neighborhood and jobs for locals. People walking, meeting neighbors. Kids coming home from school on transit.
- **Plans for several mixed income/mix use projects within urban Houston.**

### Housing

- Plans for several mixed income/mix use projects within urban Houston.
- Encouraging preservation of historic areas with infill to continue sustainable principles.
- Lifestyle balance.

### Quality of Life

- Lifestyle balance.
- We decided to be the healthiest, happiest, most prosperous people in the nation.
- Sustainable health and education.
- Sustainable healthy food supply.
- Plan covers most basic needs up to “ideal outcomes”.

### Economic Development

- Houston NASA leads nation in technology development.
- Leading technology sector.
- Gulf coast’s largest port facility.
- Local green entrepreneurship.
- Good/quality job opportunities for all segments of population.

### Education

- Great school system.
- Context sensitivity.

### Regionalism

- Why didn’t it say GREATER Houston?
- Region moves beyond collection of wealth and goods as primary focus. Region realizes inter-connectivity from urban to rural.
- Human scale regional collaboration.
- Now! Everyone in the region knows about this!
- Regional cooperation and understanding.
- Collective thinking not as individuals.
- Emphasize numerous collaboration.
- Grappled with tough issues. Re: turf and jurisdiction.
- Future connectedness. More connected? Less connected?

### Environment

- Coastal management strategies.
- Preserved land.
- Gulf coast region finds balance between nature, quality of life, and economy.
  - Sustainability is not constant growth.
  - Pride in process.
- Houston region adopts environmentally friendly growth practices. I can stay here, we can stay here.

- Include disaster planning with sustainability principles.
- Address climate adaptation strategies.

### Equity

- More choices.
- Plans and metrics for improved quality of life for all segments of population especially low income.
- Jobs, transit, services, education, opportunities for all in region (geography, race, income, language).

### Pride

- Feels good to be positive sustainability model.
- We did it our way! (not government mandated).
- Connectivity – a strong sense of belonging pride!
- National and international recognition.
- Proud to be part of plan.
- Included in something bigger than the city.
- Progressive.
- Excitement that I was able to play a small role.
- Pride in my city/region somewhat surprised.
- Pleasure in accomplishing a long desired goal.
- Proud that Houston has received recognition.
- Relieved that it worked.
- Ready to make the project successful.

### Diversity/Inclusivity

- Created plan that was inclusive, adaptable, replicable.
- Far reaching inclusive process. Specific goals and objectives. Proud to be a part.
- Grappled with and worked through the tough issues.
- Success of diverse public engagement strategies in region.
- Extensive engagement: residents, public sector, businesses, institutions, NPOs, political, etc.
- Many parties businesses, cities, non-profits, etc. have brought in and contributed resources to action plans.
- Focused on commonalities and connections.
- Happy that we set a record for the number and diversity of people who participated.
- We actually agreed (citizens, public officials, biz leaders) to embrace sustainability and not “greenwash” the plan.
- Policies and representatives actually represent the diversity of the area.
- There is a sense of community.
- All parts of community signed-on/bought in with real resources.

- Newspaper described a successful and inclusive process for developing the sustainability plan for the region. I am proud that I was part of the planning process and plan created.

2-21-2011

## Appreciation

### Mike Huddle

- Appreciates history, concerns about the places that will be left behind with forecasted growth.
- Understands how county, Conroe, and small town interests are tied to Houston.
- A very positive person.

### Kelly Opot

- Opportunity to do something different politically.

### Mayra Bontemps

- Potential for community impact on a large scale

### Toni Candis

- Like plan, Houston region is too large to not have a plan and should set an example.
- Enthusiasm and insight to public involvement process and coordinating those involved.

### Mary Ruth Rhodenbaugh

- Willingness
- Hope for future

### Amanda Timm

- I appreciate Amanda's focus on bringing/joining neighborhoods to regional planning.

### Claudia

- Wants to give voice to people within the region.

### David

- Insightful
- Recycler
- Doesn't live in Harris County

### Sherry McKibben

- Bringing point of view from rural areas

### Anna, City of Houston

- Planner with City of Houston for several years.
- Understands planning issues and processes and will be working with COH Transportation to integrate sustainable effort/plan into transportation department.

### Christie

- Wants to turn bad into good.

#### Gina

- Admire that she cares about our region and citizens and wants to improve our region to make it more competitive, healthier, and vibrant place to live.
- She is the project manager for her group.

#### Jeff Taebel

- Tell our story/local intent.
- Public input/involvement.
- Coordinate different competing interests/issues

#### Emiliano

- Developing grassroots leaders
- Personal calling to the work of advocacy for a better life.

#### Martha Murphree

- Commitment to a regional general plan that is effective.

#### David Crossley

- I appreciate that David brings a wealth of communication experience to this group with the passion for a better region in planning and sustainability.

#### Dennis, Port Authority

- Willing to partner with us to ensure regional economic development and transportation issues are addressed from a global perspective.

#### Lori Schwartz

- We both came to this movement from wildly different backgrounds yet here we are seeking (passionately) the same thing.

#### DC Dunham

- I appreciate that DC Dunham is interested in plugging into larger planning efforts and ensuring her efforts are coordinated with larger regional efforts.
- Also appreciate that she has taken initiative to take the lead on beginning to implement smart growth in her own city.

#### Mike

- He is a real fan of the City of Houston.

#### Chuck

- Comprehensive vision
- Focus on inclusivity of stakeholders' values
- Balance between equity, environment, jobs/economy

### Monique Ward

- Enthusiasm and vision
- Energy behind creating new opportunities for collaboration to work towards sustainability.

### Stefanie Lopez

- Represents many non-profits in several counties.
- Wants to make sure underserved is represented.
- Recognizes the importance of being part of a larger plan.

### Laura

- Insure equity is fully addressed.
- Inclusive
- Genuine concern about how we define and communicate the project.

### Amar and Kelly

- Openness and values
- Respect
- Humanity
- Nature
- Collaboration
- Stewardship

### Diana Ponce De Leon

- A committed, motivated planning professional with the City of Houston who is working to change how the City engages sustainability and a positive future!

### Donna

- Looking at more than just what is important to her and her organization to better our community.

### Jared

- I appreciate your experience and insight on the environment; and your commitment to making the world a better place.